

# Leading into the Future

Building inclusive, future-facing & resilient teams & digital communities







Bulawayo





## Aspirations and Reality



# The limits of current corporate culture

- Based on individualism and competition.
- Rewards a western-centric appearance and masculine style.
- Focuses on profit over people.
- Mechanizes and dehumanizes staff.



# Alternative Feminist Approaches

## Organisational Teams

- Collaboration and allyship.
- Nurturing Culture vs Extractive Culture.
- Shared Leadership.
- Patience & Time.
- Intentional and personalized communication.
- Failing forward & vulnerability.



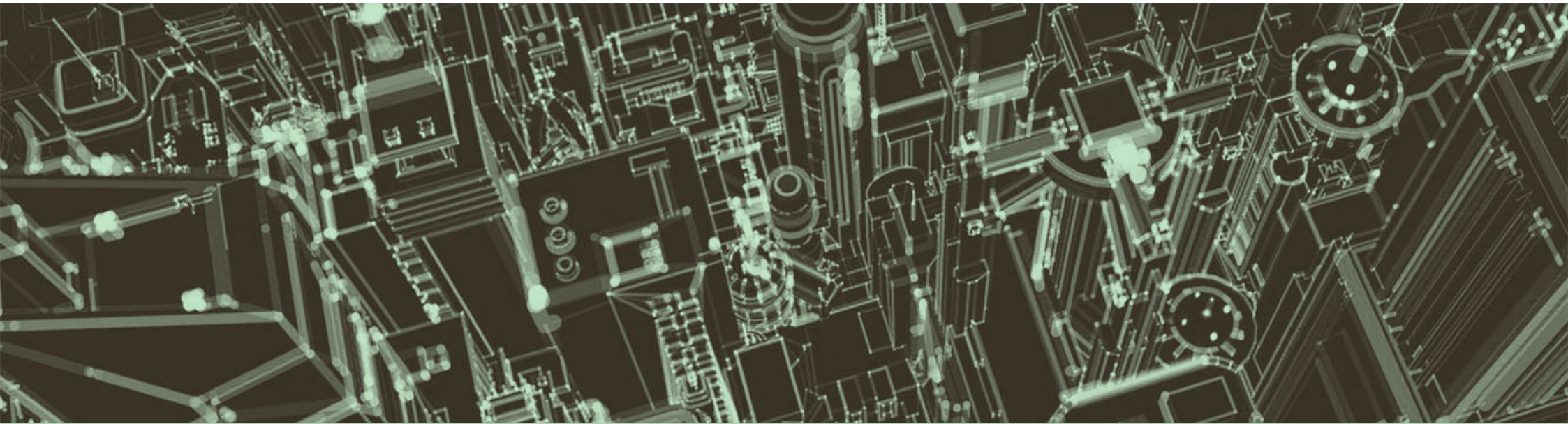
## Online Communities

- Local language, staff, partners & influencers.
- Invest in staff skills and stratify.
- Moderate intentionally.
- Experiment.
- Communicate often and be reliable.
- Acknowledge of errors and accountability.



Transforming the  
Language of  
Enterprise





# Thank you

Felicity Sibindi (VSO)

