



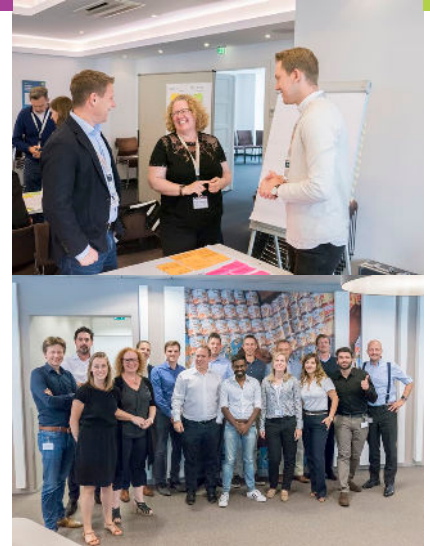
Photo: Advatera Forum, Vienna

## Advatera

# Empowering you through knowledge sharing.

Your membership gives you and your team access to inspiring ideas, accurate benchmarks, and in-depth expertise in an atmosphere of openness and trust.

Together we find smarter ways of working, empower our organizations and advance our careers.



Digital Managers group meeting in Netherlands

## Become a part of our Community

Meet like-minded managers from other organizations and discuss your current challenges face-to-face.

This setting allows for a down-to-earth knowledge-sharing environment. You access a network of managers from national and international organizations. A wide variety of organizations from Austria, Belgium, France, Germany, Netherlands, Switzerland and the United Kingdom are participating, including Accor Hotels, Acredia, ADAC, Airbus, Atlas Copco, BayWa, DM Drogeriemarkt, Givaudan, Heidelberg Cement, L'Oréal, Galenica, ÖBB, OMV, Petrofac, Lotterien, QBE Europe, Schweizer Post, Richemont, Roche, Schrodgers, Stiegl, Swisscom, Takeda, Telefonica, Wienerberger, Zeiss, ...

Join us and take advantage of the experience in our network. Together we support each other in shaping digital strategies, benchmarking with other organizations and creating governance models. Sharing your experiences and learnings with others saves you money and time on your projects.

## The community of practice model

All meetings are professionally organized and led by Advatera. The meetings are entirely advertisement and sales-free as well as vendor-neutral. This environment makes open and honest knowledge-sharing possible. Every local group meets 3-4 times a year at one of the member organizations. In addition there are 60+ online sessions a year. Due to the regularity of the meetings, we can address long-term projects, for example, the informal benchmarking with other participating organizations.

Share your current challenges and get feedback from the group.

At least one of the members already faced a similar challenge for sure. The groups always meet at one of the member organizations. That gives you a feeling of your peers' daily routines and work life.



Internal Comms group at Zeit Verlag in Germany



## Why Advatera?

Our Meetings are entirely vendor-neutral; no agencies or consultants are allowed in the network. This is crucial for good knowledge sharing.

With 10+ years of experience in facilitating knowledge-sharing sessions, we are a leading organizer of community of practice meetings in the region.



*Social Media Group at Galenica in Switzerland*

Our group members are well selected, which ensures ideal matches between you and other participants. Knowledge sharing also takes place on [my.advatera.com](https://my.advatera.com).

For us, it is not about best practices but much more about real-life projects. As members in the group know each other well, you can openly discuss current challenges and get feedback and ideas for solutions from others.

## Membership

Our members pay a yearly fee of € 2.550, which includes the moderation of the meetings and coordination of knowledge sharing, at least 3-4 meetings a year in your selected group, costs for guest speakers, meeting rooms, access to all documents and notes of the group as well as to the group's extranet. Your whole team will profit from the membership as you can send team members to every meeting.

There are many more meetings you can join, as you are always welcome to participate in other regional groups or other topic groups. We have 80+ meetings across Europe every year.

Also included are all international online sessions (60+ a year), which you can join at [www.advatera.com/en/events](https://www.advatera.com/en/events)

Membership includes one on-site ticket for the Digital Leadership Forum, our annual conference. Also included is an unlimited number of tickets for your company for the virtual edition of the conference.

In addition, one specific benchmarking call for your organization is included. You specify your current challenge, and we set up a call with organizations from the network that are facing the same challenge or have just solved it.

## Are you joining us?

Happy to speak to you!

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